



**Presentation by
Dr Hon Rajesh Jeetah,
Minister of Industry,
SMEs, Commerce and Cooperatives**

**Event
Interactive Meeting
with 1st Batch of 500 SMEs**

05 February 2007



ISO 9001:2000 Registered



Building The Future

- PM's Vision
- Current Mood
- Textile (Rs 40 B)
- STC (Rs 68 M as at Dec 2006)
- Coop
- SME





Role of SMEs

- Significant Role In All Economies
- Wealth Creation
- Employment
- Less Difficult To Set Up
- Operate In Multiple Sectors





Main Sectors

- Wood/Furniture
- Metal
- Agro-Industry
- Food Beverages
- Leather/Footwear
- Textiles
- Jewellery
- Printing
- Handicraft
- Services





Partners Of SME

- SEHDA
- DBM
- Enterprise Mauritius





Since July 2005

- Strong Commitment
- Decentralisation of Counselling
- SME Certificates 2 Days
- Caravane de Entreprenariat





Results (July 2005 – 26.01.07)

- 17 286 Potential Entrepreneurs/Visitors
- 4 485 SME Certificates Issued
- 2 724 New Enterprises

- Rs 468 M DBM/Loans/SME
- 3 477 Enterprises Benefited





Policy Measures To Boost SMEs

- Empowerment Program
- Rs 5 B in 5 years
- Business Facilitation Act
- Finance (Rs 50 000, up to Rs 300 000, up to Rs 3 M)
- Regional Industrial Zones
- Tourists Villages





Impediments Resolved

- Permits & Clearances
- Finance
- Space
- Marketing
- Training





Entrepreneurship

- They Succeed Abroad
- Why Can't We?
- Govt Determined To Open Opportunities For All





New Areas

- Sea-Food Processing
- Agro Industry & Canning
- Entertainment Industry
- Light Engineering
- Souvenir Industry
- Land-Based Oceanic





Going Regional

- Encourage SMEs To Export
- AGOA 6 400 Items DF/QF
- Manufacturing Of Quality Products
Sine qua Non Condition For Success
- Customer Satisfaction
- Norms & Standards





Events

- Duty Free Paradise
- EM Website
- Trade Fairs (Technology Fair, SME Fair, Printing & Publishing, Cooperative Fair)





Working Together

- Last To Say All Ok
- Need To Work Together
- All Stakeholders To Stay Focussed





Government's Commitment

- Wanting You To Succeed





Thank You



Ministry of Industry, SMEs, Commerce & Cooperatives

