

COMMUNIQUE

SLOGAN COMPETITION

World Consumer Rights Day 2011

Theme : "Consumers for Fair Financial Services"

The Ministry of Business, Enterprise, Cooperatives and Consumer Protection is organizing a slogan competition in the context of the celebration of the World Consumer Rights Day 2011, which is celebrated on 15 March every year.

Objective of the Competition :

The theme for this year is "Consumers for Fair Financial Services". The objective is to draw the attention of consumers towards the need to assert their rights and interests when dealing with financial services and products. Participants are invited to submit a slogan that will convey this message in a forceful manner.

Conditions of Participation:

1. Participation in the slogan competition is open to all Mauritians and can be submitted individually or as a group.
2. The number of entries per participant or group will be limited to three.
3. The slogan should be legibly written in capital letters in English, French or Creole languages and should not exceed 10 words.
4. Entries will be judged on :
 - (i) creativity,
 - (ii) originality,
 - (iii) clearness of understanding,
 - (iv) impact of message,
 - (v) rhythm of message.

5. Each entry must be an original work and free from any copyright.
6. (a) Each entry should be signed by a pseudonym on the verso.
(b) The name, address and telephone number of the participant, together with the pseudonym used should be submitted in a sealed separate envelope and inserted into the main envelope on which "Slogan Competition" should be mentioned on the right hand-side.

7. The slogan and the pseudonym should be sent to the following address:

**The Ag. Head Consumer Protection Unit
Ministry of Business, Enterprise, Cooperatives and
Consumer Protection
2nd Floor Atchia Building
Cnr Eugène Laurent & Suffren Sts
Port Louis**

8. The closing date for submission is on **18th February 2011 at 15.00 hrs.**
9. A cash prize of **Rs 25,000** will be awarded to the best entry.
10. **Authorship and Authenticity**

By submitting a slogan for entry in the competition, the author acknowledges that she/he is the person who has created the slogan and is the rightful owner.

Only entries with a declaration of Authorship and Authenticity will be accepted. The author should write in his/her own handwriting and sign the following statement:

"The slogan is my own creation and has been developed in conformity with the competition rules and conditions. The slogan does not infringe upon the rights of any third party and does not violate any copyright".

11. The decision of the jury will be final and irrevocable.
12. The jury reserves the right not to make any award as a result of this communiqué or in case the entries do not conform to specifications of the theme.
13. The selected slogan will become the property of the Ministry of Business, Enterprise, Cooperatives and Consumer Protection which reserves the right to use the slogan as matter of publication or in any other manner. It will acquire ownership of the slogan by assignment of copyright. The winning author will disclaim any trademark.
14. No responsibility will be accepted for entries that are lost, delayed or damaged.
15. Should you need any additional information or clarifications on the slogan competition, you may wish to contact :

**Ministry of Business, Enterprise,
Cooperatives and Consumer Protection
2nd Floor Atchia Building
Cnr Eugène Laurent & Suffren Sts
Port Louis
Tel No. 206 8071-74**

