

NATIONAL DAY CELEBRATIONS 2012

LOGO COMPETITION

1. Entries are invited from Mauritian Nationals/Institutions for a logo competition for National Day Celebrations 2012 which will be on the theme *“Maurice Ile Durable”*
2. The selected logo will be used for the National Day Celebrations 2012.
3. After the National Day Celebrations 2012, the logo will be used for Maurice Ile Durable (MID) so as to reflect the vision of this societal project. The designer of the selected logo will be requested to modify the logo accordingly at no extra cost.
4. A brief information on MID is enclosed. Further information on the vision and major objectives of MID is available on the website <http://mid.gov.mu>.

Specifications / Conditions for participation:

1. Format - Vector format and high definition jpeg
2. Colour - Maximum four flat colours or quadrichromy (full colour)
3. The Logo must also be submitted in colour A4 size along with a reduced black and white version of 3 x 3 cm.
4. The maximum number of entries per individual or institution shall be limited to two.
5. Each entry shall be an original work and free from any copyright.
6. (a) Each entry shall be signed by a pseudonym on the verso; and
(b) The name, address and telephone number of the participant/s together with the pseudonym used shall be submitted in a sealed separate envelope and inserted into the main envelope. The main envelope shall mention “Logo Competition – National Day Celebrations 2012”.
7. A brief on the logo explaining the various features and their significances shall also be submitted.
8. The logo and the pseudonym shall be addressed to:

**The Permanent Secretary
Ministry of Arts and Culture
7th floor, R. Seenevassen Building
Port Louis**

N.B: (A) PLEASE MENTION ‘LOGO COMPETITION - NATIONAL DAY CELEBRATIONS 2012’ ON THE ENVELOPE

(B) DO NOT WRITE NAME OF THE DESIGNER ON ANY ENVELOPE.

9. Closing date: **Monday 13 February 2012 at noon**
10. A prize of **Rs 50,000/-** will be awarded to the best selected entry.

11. The decision of the Jury shall be final.
12. The designer may be requested to modify or amend the original logo.
13. The Jury reserves the right not to make any award following this competition.
14. The selected logo shall become the property of the Government of Mauritius and shall be used in various forms and formats.
15. Entries not retained shall be returned to participants.

*Ministry of Arts & Culture
7th Floor, R. Seeneevassen Building
Maillard Street
Port Louis*

*The Commission on Maurice Ile Durable
Prime Minister's Office
6th Floor, New Government Centre
Port Louis*

24 January, 2012

Information on Maurice Ile Durable

Maurice Ile Durable (MID) is a societal project that seeks to transform the environmental, economic and social landscape of Mauritius. It is a long term vision of the Prime Minister of the Republic of Mauritius and it is about sustainable development and inclusive growth.

The MID vision is embedded in a strategic framework embracing five development pillars, '5Es' namely, Energy, Environment, Employment, Education and Equity. MID seeks to build up capital not only for our generation but for generations to come. Its policy, strategy and action plan is being prepared through a participative democracy mode based on the following vision and focus areas.

National Maurice Ile Durable Vision

To make Mauritius a model of sustainable development

We commit to mainstream sustainable development with particular focus on:

- (a) **Energy:**
 1. Our nation adopts a sustainable lifestyle with a more efficient energy use in all sectors.
 2. Our nation is less dependent on fossil fuels through increased utilization of renewable energy.
 3. Our land use planning, buildings, transport system and infrastructure are eco-friendly, efficient and safe.

(b) **Environment**

1. Our nation is environmentally conscious, adopts a sustainable lifestyle and acts responsibly
2. Our natural resources including biodiversity, historical and cultural heritage are effectively managed, protected, monitored and used in a sustainable manner.
3. Our nation enjoys security in terms of water and food and a high quality of life in a clean, green, zero waste and pollution free environment.

(c) **Employment**

1. More employment opportunities are created in an economy that is green, inclusive, innovative, resilient, robust and diversified.
2. Our economy provides an eco friendly working environment that ensures work life balance for sustainable human development and family welfare.
3. Our economy is forged so as to constantly promote green growth in line with sustainable consumption and production patterns.

(d) **Education:**

1. Our educational system promotes the sustainable development of skills, knowledge and values through lifelong learning to ensure the holistic development of the citizen.
2. Our formal and informal education systems foster responsible, green and civic values in all age groups to achieve a caring society.
3. The potential of our human resource is fully tapped to foster social equity along with enhancing economic, political, environmental and cultural well-being.

(e) **Equity**

1. Our sustainability model revolves around putting People at the centre of development.
2. Our society and Institutions are committed to the principles of equity and social justice and participate fully in poverty alleviation and social welfare, in line with the Millennium Development Goals.
3. Our state provides for the protection, welfare, development and empowerment of vulnerable groups