



Australian Government

★ Australia Awards

### DESIRED APPLICANT PROFILE – PUBLIC POLICY SHORT COURSES

<b>Target Group</b>	<ul style="list-style-type: none"> <li>▪ You are a national of</li> <li>▪ You are a mid to senior-level professional working in the field of diplomacy, or a trade policy, practice, research or reform role</li> <li>▪ You are currently employed in a foreign ministry, trade ministry, or policy/research institution</li> <li>▪ You have a clear vision for how you will use the knowledge gained through the short course to improve trade policy, practice, research or reform in your home country</li> </ul>
<b>Eligibility</b>	<ul style="list-style-type: none"> <li>▪ You must be between 25 and 50 years of age at the date of your application</li> <li>▪ You have at least five years' post-graduation work experience in diplomacy, or a trade policy, practice, research or reform role. Preference will be given to candidates with greater periods of experience</li> <li>▪ You must be willing to make a formal commitment to return to your current employment following completion of the short course</li> <li>▪ Satisfactory English proficiency is required as the course will be delivered in English</li> <li>▪ You must meet the general minimum eligibility criteria outlined below</li> <li>▪ Female candidates and people with a disability are encouraged to apply</li> </ul>
<b>Support Service Options</b>	<ul style="list-style-type: none"> <li>▪ Special needs assistance as deemed appropriate on a case-by-case basis</li> </ul>

### General Eligibility Criteria for Short Course Applicants

To be eligible for a short course applicants must:

- a. have citizenship of and be currently living in the country of your nationality;
- b. not be married to/or be a defacto of, or engaged to be married to, a person who holds or is eligible to hold Australian or New Zealand citizenship or permanent resident status;
- c. not hold or have held an Australian Government funded scholarship in the preceding 2 years at the time of application;
- d. satisfy any specific criteria established by the applicant's country and/or government of citizenship;
- e. satisfy all requirements of the Department of Immigration and Citizenship (DIAC) for an AusAID student visa; and
- f. satisfy any specific admission requirements of the Institution at which the short course is to be undertaken.

Applicants must inform the Australian Government of any connection or relationship to staff employed by the Australian Government or with Managing Contractors at the time of application.

## Course Details

Two courses are available. Applicants can only nominate for one course.

### **Diplomatic Training**

The history of diplomacy  
International Relations, World Politics and modern diplomacy  
International Law  
Ministry of Foreign Affairs and Trade operating environment  
Diplomacy through multilateral channels including trade negotiations  
Dealing with transnational security challenges  
Conflict resolution and negotiation skills including case studies  
Human rights  
Consular and crisis management  
Development assistance  
Protocol  
Representational skills  
Public diplomacy and media management  
Presentation skills and speech writing  
Cable and report writing  
Information security  
Contacts and events training

### **Trade Policy Design, Analysis and Negotiation**

International economics and the benefits of trade liberalisation  
Subsidies, tariffs and other trade remedies – policy objectives and economic implications  
Industrial policy, beneficiation and export diversification - policy objectives and economic implications  
The World Trade Organisation – key concepts, agreements, debates and challenges  
Free trade agreements – policy objectives and economic implications  
Regional integration – policy objectives and economic implications  
Investment promotion strategies  
The links between trade and diplomacy  
Tools, models and data for economic and trade analysis  
The use, design, evaluation and interpretation of economic research  
The preparation of policy briefs, memos and submissions  
Negotiation, presentation and media skills

Note: An Australian academic institution is yet to be selected to deliver this course. This course is anticipated to commence in June and September 2011. Applicants should indicate their preference for either the June or September 2011 intake.