

# Clean Up the World 2011

## Overview:

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“Clean Up the World” is a community based program which aims at empowering and engaging individuals and communities to clean up and protect their environment. Celebrated during the 3<sup>rd</sup> weekend of September each year, the campaign brings together a range of activities and programs that positively improve local environments. Clean up the world campaign is therefore an opportunity to unite communities, businesses, schools, governments and individuals to show concern for our environment.

Clean Up the World originated in Sydney, Australia in 1993 and is held in partnership with the United Nations Environment Programme (UNEP). It is estimated that the organisation of Clean up the World in partnership UNEP mobilises some 35 million volunteers from 120 countries annually, making it one of the largest community-based environmental campaigns in the world. Examples of community-led activities include: tree planting, water and energy reuse and conservation, competitions, waste reduction and recycling, exhibitions and education and awareness-raising among others.

For 2011, Clean Up the World is being celebrated under the theme: ***“Our Place ...Our Planet...Our Responsibility”***.



## *Clean up the World - Mauritius:*

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In Mauritius, Clean up the World activities have been organised every year since 1993.

This year the celebration of the event will be an occasion for citizens of Mauritius to take actions which will benefit the different localities. By so doing, we are also contributing to Clean Up the World as we are part of the global effort to protect our planet for future generations.

## *Objectives of the Campaign*

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The objectives of this campaign are as follows:

- To provide a Clean, Green and Safe Mauritius
- To initiate preventive actions to minimize threats from diseases like Chikungunya, Dengue & AH1N1
- Change the mind set of people with respect to our environment
- Inculcate a sense of belonging to our environment

## *Main Activities:*

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To celebrate the Cleanup the World 2011, Ministry of Environment & SD in collaboration with various stakeholders including other Ministries, the Australian High Commission, parastatal bodies, non-government organisations (NGOs) and youth associations will be carrying out a series of activities starting on 18<sup>th</sup> September till end of October 2011.

The main activities are:

- i. Cleanup of Islets - Ile D'Ambre (18<sup>th</sup> September 2011)
- ii. Participate in an exhibition at Caudan WaterFront on ozone (21<sup>st</sup> & 22<sup>nd</sup> September 2011)
- iii. Collection of used paper, magazines & directories (24<sup>th</sup> September 2011)
  - Municipality of Port-Louis
  - Municipality of Quatre Bornes
  - Municipality of Curepipe
  - Municipality of Beau Bassin/ Rose Hill
  - Municipality of Vacoas/Phoenix
- iv. Cleanup of caves – Pont Bon Dieu (25<sup>th</sup> September 2011)
- v. Launching of Waste Segregation Project in secondary schools at France Boyer De Giroday (28<sup>th</sup> September 2011)
- vi. Cleanup at Fond du Sac (9<sup>th</sup> October 2011)
- vii. Distribution of compost bins to women community at Gokoolah, Riviere Du Rempart (12<sup>th</sup> October 2011)
- viii. Clean Up in collaboration with Consolidated Fabrics Ltd (15<sup>th</sup> October 2011)
- ix. Cleanup at Rose Belle (16<sup>th</sup> October 2011)
- x. Clean Up at Mare Tabac (22<sup>nd</sup> October 2011)
- xi. Clean Up of lagoon at Trou aux Biches in collaboration with Atlantis Dive Group (23<sup>rd</sup> October 2011)
- xii. Distribution of Composters at Rodrigues and Agalega