

"ENVIRONMENT MASCOT"

MINISTRY OF ENVIRONMENT & NATIONAL DEVELOPMENT UNIT

1. INTRODUCTION:

To emphasise our focus on environmental stewardship, whereby each individual and organisation has the duty to protect the environment, we propose to establish a mascot, which will represent "Environment". This mascot will be used on all project materials related to the environment such as letterheads, posters, billboards, posters, video clips, etc.

In this connection, we are inviting proposals from Mauritian Nationals for a mascot that is representative of our vision and the natural environment. It should be eye-catching and convey the environmental theme clearly and quickly. The mascot can be hand or computer drawn.

2. GUIDELINES & CONDITIONS FOR PARTICIPATION:

Participation to this competition is open to all Mauritians and can be submitted individually or in-group. Each entry must be an original work and free from any copyright.

- ✧ **Format:** A4
- ✧ **Colour:** Maximum four flat colours or quadrichromy (full colour)
- ✧ **Entries:** The number of entries per participant or group will be limited to three. Staffs of the Ministry of Environment & National Development Unit and their relatives are not eligible for participation in the award.
- ✧ **Signature:** Each entry should be signed by a pseudonym on the verso.
- ✧ **Contact details:** The name, address and telephone number of the participant/s together with the pseudonym used should be submitted in a sealed separate envelope and inserted into the main envelope. The main envelope should mention "Environment Mascot".
- ✧ **Brief on Mascot:** A brief on the mascot should also be submitted.

- ✧ The mascot and the pseudonym should be addressed to:

**The Permanent Secretary
Ministry of Environment and National Development Unit
10th Floor, Ken Lee Tower
Cnr. St. Georges and Barracks Streets
Port-Louis**

*N.B.: Please mention 'Environment Mascot' on the envelope.
Do not write name of the designer on any envelope.*

- ✧ **Closing date: Monday 18th June 2007 at 14:00 hrs**

- ✧ The decision of the Jury will be final.
- ✧ The Jury may require the selected designer to modify or amend the mascot.
- ✧ The Jury reserves the right not to award any prize if the entries do not meet the specified criteria. The decision of the jury is final and irrevocable.

3. REWARDS & PRIZES:

- ✧ A prize of Rs 20,000 will be awarded to the best mascot selected

4. CONDITIONS FOR PARTICIPATION:

The selected mascot will become the property of the Ministry of Environment and National Development Unit and will be used in various forms and format in its activities. However, after the selection of the mascot, unselected projects will be returned to the participants.

This advert is also available on the Ministry's website: <http://environment.gov.mu>