

MITIA

(Mauritius IT Industry Association)

Private/Public Sector Collaboration for the
Development of the ICT Sector -> ICT Start-ups
and Incubators

Neemalen Gopal, Executive Director,
Leal Communications and Informatics
Ltd/ Treasurer MITIA

Private Sector Contribution

■ Market Knowledge/Marketing

■ Human Resource Capital

■ Co-financing/Partnership

■ Management/Administration

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Market Knowledge

- Local Market
- Regional/International Market
- Project Viability
- High Cost of Marketing
- How to address the market

Human Resource Capital

- Experienced Professionals
- Avoid Beginners Mistake
- Developers/Analysts
- Methodology

Co-financing/Partnership

- Visibility on Start-Ups/Incubators
- Outsourcing
- Bridging Financial Constraints
- Concentrate on core activity

Management

- Developers are not necessary

Businessmen

- Business Clusters

- Delegation

Conclusion

- More Private Sector Involvement in the whole process