

## ANTI-SPAM SLOGAN!



Spam is commonly referred as unsolicited communications sent in bulk over an electronic media such as e-mail, mobile (SMS, MMS) and instant messaging services, usually with the objective of marketing products or services.

### Key Tips for Users

✓ **Protect your computer**

Spam is a growing source of computer viruses. It is critical that you protect your computer from virus-carrying messages. Install and regularly update antivirus and anti-spam software. If you don't have the extra protection of a firewall, get it.

✓ **Protect your email address**

Reserve one email for your trusted personal and business contacts. Create a separate, expendable email address for other online uses.

✓ **Protect your Identity**

Don't try, don't buy and don't reply to spam. Just delete it. It's a great way to prevent receiving more spam in the future. Configure your email client (e.g. Outlook) so as to block incoming mail from spammers.